



## CHINA'S AUTOMOBILE INDUSTRY

### TOP 10 SELLING CARS IN 2010

#### #1 BYD F3

263,900 SOLD



#### #4 VW JETTA

224,500 SOLD

#### #2 VW LAVIDA

251,600 SOLD

#### #3 HYUNDAI ELANTRA

233,300 SOLD



#### #6 VW SANTANA

210,100 SOLD



#### #7 FAW XIALI

198,700 SOLD

#### #8 CHEVY CRUZE

187,800 SOLD

#### #9 CHERY COWIN

173,500 SOLD

#### #10 VW BORA MODEL X

172,500 SOLD



### 2010 TOP TEN SELLING MANUFACTURERS

#### #1 SHANGHAI GENERAL MOTORS

959,900 IN SALES

#### #2 SHANGHAI VOLKSWAGEN

908,900 IN SALES

#### #3 FAW VOLKSWAGEN

837,500 IN SALES

#### #4 BEIJING HYUNDAI

583,200 IN SALES

#### #5 DONGFENG NISSAN

563,100 IN SALES

#### #6 BYD AUTOS

517,100 IN SALES

#### #7 CHERY

502,100 IN SALES

#### #8 GEELY

416,200 IN SALES

#### #9 CHANGAN FORD

406,400 IN SALES

#### #10 FAW TOYOTA

386,400 IN SALES

### TOP 5 FOREIGN AUTOMAKERS

% OF CHINESE MARKET IN 2010



#### #1 JAPAN

23% OF TOTAL SALES



#### #2 GERMANY

19% OF TOTAL SALES



#### #3 U.S.

14% OF TOTAL SALES



#### #4 S. KOREA

9% OF TOTAL SALES



#### #5 FRANCE

4% OF TOTAL SALES

### MOST POPULAR LUXURY CARS IN 2011



BMW 7-SERIES

2



MERCEDES BENZ S-SERIES

1



AUDI A8L

3

IN 2011, ROLLS-ROYCE SOLD A RECORD 3,538 VEHICLES WORLDWIDE, THE MOST SINCE 1978

MORE ROLLS-ROYCE CARS WERE SOLD IN CHINA THAN ANYWHERE ELSE



IN THE FIRST HALF OF 2009, CHINA ADDED OVER

1,000,000

AUTOMOBILES EVERY MONTH

CHINA GRANTED

23 MILLION

DRIVER'S LICENSES IN 2011

BRINGING THE TOTAL NUMBER OF LICENSED DRIVERS TO

236 MILLION

### 2007 ROAD TRAFFIC DEATH RATE PER 100,000 POPULATION

CHINA = 16.5

USA = 13.9

UK = 5.4

GERMANY = 6

JAPAN = 5

FRANCE = 7.5

IN 2010 ALONE, CHINA REPORTED

3.9 MILLION

ROAD ACCIDENTS



THAT KILLED MORE THAN

65,000 PEOPLE

AND INJURED ANOTHER

255,000

#### SOURCES

The Economist  
China Association of Automobile Manufacturers  
Zhongguancun Online Research Center  
World Health Organization  
Reuters

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